Friends,

The Favored Strawberry, a documentary by the award winning team of Larry Foley and Dale Carpenter, will be broadcast on <u>AETN-1 on June 12 at 9:00 pm</u>. Larry and Dale travel across the country to 8 states to talk with farmers and farm workers, scientists and eaters of delicious strawberries to tell the story of the US strawberry industry. Checking in throughout the story is NWA favorite farmer David Dickey as he is visited during planting, harvesting and the farmers market. Jim Greeson created the original score for the production and Academy Award winner Ray McKinnon provides the perfect narration. To view the trailer visit, <u>http://www.favoredstrawberry.com</u>. *The Favored Strawberry* was funded by the University of Arkansas Division of Agriculture, Center for Agricultural and Rural Sustainability through the National Strawberry Sustainability Initiative. I hope you will tune in to watch!